

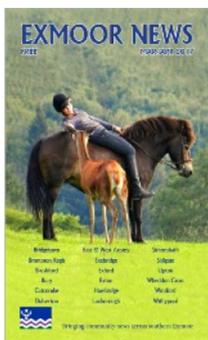
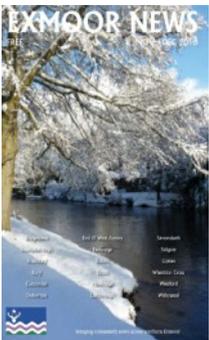
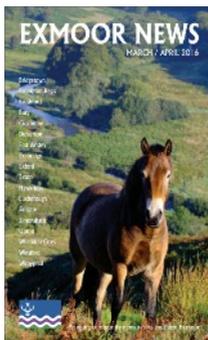
EXMOOR NEWS

Bringing community news across southern Exmoor since 1985

Media Pack

A community magazine for southern Exmoor providing a quality, good looking and colourful publication with engaged readers and happy advertisers.

- Bampton
- Bridgetown
- Brompton Regis
- Brushford
- Bury
- Cutcombe
- Dulverton
- East Anstey
- Exebridge
- Exford
- Exton
- Hawkridge
- Luxborough
- Molland
- Morebath
- Oakford
- Simonsbath
- Skilgate
- Upton
- West Anstey
- Wheddon Cross
- Winsford
- Withiel Florey
- Withypool
- Wiveliscombe





Who we are

A Exmoor based team who live and work on Exmoor. We have a network for people who support Exmoor News and contribute, both with copy, photographs. Stories from people who live and work on Exmoor.



It's free

We have a great team of contributors and advertisers who support the magazine and without whom we could not offer it free. We thank them.

Our readership

Being bi-monthly our magazine has a longer shelf life than weekly or monthly magazines. We know its kept in a variety of establishments including local hospitality businesses, hairdressers, estate agents, medical centres etc. This increases our readership further. We estimate our current readership to be 10,000.



Why advertise

Currently we print 2,800 copies with a further 300 online and growing. We are proud of our heritage, bringing community news since 1985.

Our advertising is prices are very competitive. Our cost per view is one of the lowest.

We ask our advertisers who they want to reach and advise if we think this magazine is suitable, or no. We ask our advertisers if they are getting a response and if anything can be changed, tailored or upgraded. In addition the magazine is designed by experts.

188d x 123w Full Page

£68.00 per issue mono £91.00 colour

92d x 60w Quarter Portrait

£17.00 per issue mono
£23.00 colour

43d x 123w Quarter Landscape

£17.00 per issue mono £23.00 colour

Exmoor News - Advertisement sizes and deadlines

Check our website for deadlines.

92d x 123w Half Landscape

£34.00 per issue mono £46.00 colour



Some technical info

Please supply artwork in the following formats:

CMYK 300 dpi PDF or hi resolution image. PDF or JPEG preferred. 100% of the final print size. If your advert has bleed please allow 4mm and include crop marks.

We can read pretty much all the software packages out there but to be sure please submit files ahead of the deadline to ensure compatibility.

Proof reading is not included.

Check rate card on our website for details. If in doubt give us a call on 07497 914441 or email exmoornews@gmail.com.



Feedback

These are a selection of comments we received in writing from readers and advertisers.

Claire and Ceri, Exmoor News is absolutely superb. I can't remember the last time I looked at a magazine where every page had to be accounted for, including the advertisements. It is certainly the best tool for us Southern Exmoor folks. Thank you for a fab enterprise. XL

Thank you for a refreshing new look Exmoor News, now I can leave it laying on the coffee table. Paul L

One of our customers has recommended the Exmoor News and suggested we should advertise. Mary H

Hi Guys, Love the magazine – love the location of my ad (thank you!) And LOVE it in colour. Keep up the good work. Tony

Love it! Much more interesting with all the articles and the splash of colour. Hope the advertisers



agree – they should, as it's more likely to be read now. Well done. Marion

I like the new look and the new ads. Grant

Didn't recognise it! Nice to see colour. Chris

I think it looks much better, more to read. Sue

Just picked up my copy of the rejuvenated Exmoor News, think you have done a great job, and I love your experiment with colour it makes a great difference. Well Done! Ann

A triumph! A great new magazine – lots more content. Well done to you both. Vicky

What a difference, so much more to read now - and nice to see colour. Sha K

The Small Print

Adverts

Artwork and payment needs to be made prior to deadline.

Charges for alterations to artwork will be made at publishers discretion the rate is £25 p.h. Items must be proof read by advertiser, if not proof read we accept no responsibility for errors or omissions. If an error or omission was made in an advert and its the fault of Exmoor News we will either offer a credit/refund or another free advertisement.

Proof reading is not included in our service – but if we can fix something that is obviously wrong we will query it (if we spot it).

Advertisers must check if their advertisement is suitable for the months/issues it is inserted in (ie any time limits or dates for events shown in the ad

should apply to the issue/s the advert is inserted in).

We cannot guarantee advertisements are placed in a certain spot for every insertion and reserve the right to change the position of the advertisement. We use our discretion to place advertisements early right or top of page, we do not charge additional fees for these spots. Advertisements on the cover pay an additional fee for the spot and it is sold on a first come first served basis, currently inside cover pages are charged at run of paper rates, this may be subject to change.

Artwork

Please supply artwork in the following formats:

CMYK 300 dpi PDF or hi resolution image. 100% of the final print size. We can read pretty much all the software packages out there but to be sure please submit ahead of the deadline to ensure compatibility.

Check rate card on our website for details. If in doubt give us a

call on 07497 914441 or email exmoornews@gmail.com.

Payments and charges

If paying by PayPal a surcharge will apply, this is kept to the minimum that PayPal require.

We reserve the right to change our pricing structure at any time, if possible appropriate notice will be given to current advertisers.

Any personal or financial information you give us will never be passed on or sold on.

Part payment is not permitted unless otherwise agreed.

If paying by bacs please include your invoice number as a reference. Please make cheques payable to Exmoor News:

Our bank details are:-

Account Name: Exmoor News
Sort Code: 05 02 00
Account No: 29821358

Terms and conditions may be subject to change



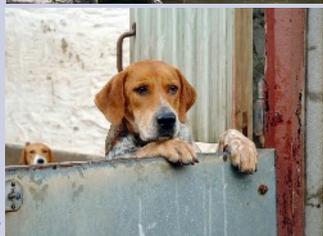
Design and Print

We provide a professional design and print service. Proofs supplied but proof reading is not included.

The Extra Mile

It is not unusual for us to make suggestions regarding artwork or copy. We are always open to your ideas and suggestions to improve our publication.

We believe in supporting businesses in our area. Our printers are based nearby and we use local delivery and other supply services.



Exmoor News

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Dulverton, Somerset TA22 9AH

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