

What is Bleed?

Bleed is when the printed image goes over the edge of the cut page.

The Exmoor News page size is A5, we ask for 4mm of bleed. The image can be larger than the full page ad size but don't go too near the edge, allow appx 5mm.

CROP MARKS

EXAMPLE

BLEED .125" or 4mm

TRIM
A5
210mm h x
148mm w

Full Page ad size 188mm h x 123mm w

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