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| **ADVERT SIZES – *Prices may be subject to change* Advertising Rates as of May 2021** | | | | | |
|  |  |  | **Price per issue** | **New Price per annum (6 issues)** | **Existing advertisers as at May 2021, prices held at old rate (for 6 issues)\*** |
| **A5 whole page (148.5w x 210h mm + 3 mm bleed)** | **Colour** |  | **£100** | **£600** | **£546** |
| **A5 half-page (123w x 92h mm)** | **Colour** |  | **£50** | **£300** | **£276** |
|  | **Mono** |  | **£37** | **£222** | **£204** |
| **A5 portrait quarter page (60w x 92h mm) or**  **A5 landscape quarter page (123w x 43h mm)** | **Colour** |  | **£25** | **£150** | **£138** |
| **Mono** |  | **£18.50** | **£111** | **£102** |
|  |  |  |  |  |  |
| **SPECIAL SLOTS** |  |  |  |  |  |
| **Inner Cover pages (front and back per half page)** | **Colour** |  | **£55** | **£330** | **£276** |
| **Back Cover Page** | **Colour** |  | **£120** | **£720** | **£660** |

**\*If you are an existing advertiser as of May 2021 and book 6 issues or more we will hold the price at the old rate.**

**High Resolution pdf, jpg or png files are acceptable, if you have any query please contact either Ceri or Claire who will assist you.**

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| **PAYMENT DETAILS** |  | **MAGAZINE ISSUE** | **DEADLINE** |
| **Payment must be made before the magazine deadline.**  **BACS WELCOME.** | **JULY/AUGUST 2021** | **Thursday 27th May** |
| **SEPTEMBER/OCTOBER 2021** | **Thursday 29th July** |
| **Cheques should be made payable to: Exmoor News**  **Exmoor News**  **Sort code 05-02-00**  **Account No. 29821358** | **NOVEMBER/DECEMBER 2021** | **Thursday 30th September** |
| **JANUARY/FEBRUARY 2022** | **Thursday 25th November** |
| **MARCH/APRIL 2022** | **Thursday 27th January** |
| **MAY/JUNE 2022** | **Thursday 31st March** |

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Post: The Old Stores, Brushford, Dulverton, Somerset, TA22 9AH