

EXMOOR NEWS

RATE CARD AND PAYMENT DETAILS

ADVERT SIZES – <i>Prices may be subject to change</i>		Advertising Rates as of May 2021		
		Price per issue	New Price per annum (6 issues)	Existing advertisers as at May 2021, prices held at old rate (for 6 issues)*
A5 whole page (148.5w x 210h mm + 3 mm bleed)	Colour	£100	£600	£546
A5 half-page (123w x 92h mm)	Colour	£50	£300	£276
	Mono	£37	£222	£204
A5 portrait quarter page (60w x 92h mm) or A5 landscape quarter page (123w x 43h mm)	Colour	£25	£150	£138
	Mono	£18.50	£111	£102
SPECIAL SLOTS				
Inner Cover pages (front and back per half page)	Colour	£55	£330	£276
Back Cover Page	Colour	£120	£720	£660

*If you are an existing advertiser as of May 2021 and book 6 issues or more we will hold the price at the old rate.

High Resolution pdf, jpg or png files are acceptable, if you have any query please contact either Ceri or Claire who will assist you.

PAYMENT DETAILS
Payment must be made before the magazine deadline. BACS WELCOME.
Cheques should be made payable to: Exmoor News
Exmoor News Sort code 05-02-00 Account No. 29821358

MAGAZINE ISSUE	DEADLINE
JULY/AUGUST 2021	Thursday 27 th May
SEPTEMBER/OCTOBER 2021	Thursday 29 th July
NOVEMBER/DECEMBER 2021	Thursday 30 th September
JANUARY/FEBRUARY 2022	Thursday 25 th November
MARCH/APRIL 2022	Thursday 27 th January
MAY/JUNE 2022	Thursday 31 st March

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